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Driving AEC Innovation: Graphisoft Announces Strategic Partnership in Hong Kong

HONG KONG, January 27, 2025 – Graphisoft, the leading Building Information Modeling (BIM) software solution developer for architecture and multidisciplinary design, has announced a partnership with Open BIM (Hong Kong) Limited. This collaboration represents a pivotal step for Graphisoft in ensuring exceptional support and cutting-edge BIM solutions for the architecture, engineering, and construction (AEC) industry. Open BIM (Hong Kong) Limited will be the authorized distributor for Graphisoft products and services in Hong Kong, ensuring streamlined access and comprehensive support for customers seeking advanced AEC solutions. The partnership aims to empower AEC firms in Hong Kong with the tools and support they need to

enhance project efficiency, improve collaboration, and drive innovation and adoption in the built environment.

[Graphisoft's](#) flagship product is the award-winning [Archicad](#). Powerful built-in tools and a user-friendly interface allow users to design projects of any size, making Archicad the most efficient and intuitive BIM software on the market. Featuring out-of-the-box design documentation, one-click publishing, photorealistic rendering, and best-in-class analysis, Archicad lets architects focus on what they do best: design great buildings.

"Partnering with Open BIM (Hong Kong) Limited underscores our commitment to delivering top-tier BIM solutions and support tailored to the unique needs of the Hong Kong market," said Robert Samuel, APAC Partner Sales Director, Graphisoft Asia. "Together, we are poised to offer unparalleled value to our customers and strengthen Graphisoft's presence in the AEC space."

[Open BIM \(Hong Kong\) Limited](#), a leading technology firm at the forefront of digital transformation in the Architecture, Engineering, and Construction (AEC) industry, is redefining the landscape with its innovative and open approach to Building Information Modeling (BIM) in Hong Kong. As the authorized distributor of Nemetschek Group solutions, including Allplan, Bluebeam, dTwin, Graphisoft, Solibri, and Spacewell in Hong Kong, Open BIM (Hong Kong) Limited stands out with its unique strengths and commitment to delivering exceptional value to the AEC sector in Hong Kong.

"Our collaboration with Graphisoft Asia marks a significant step toward advancing Open BIM solutions in Hong Kong. By integrating our expertise and project delivery experience with Graphisoft's cutting-edge solutions, we are poised to revolutionize how projects are planned, built, and managed. This partnership underlines our shared commitment to fostering innovation, efficiency, and sustainability within the built environment," said Joshua So, Senior Product Marketing Manager of Open BIM (Hong Kong) Limited.

For more information and to try Archicad, please visit:
<https://openbim.com.hk/graphisoft/>

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About Open BIM (Hong Kong) Limited

[Open BIM \(Hong Kong\) Limited](#) is a pioneering company specializing in open-standard BIM building information modeling solutions for the Architecture, Engineering, and Construction industry. With a mission to transform project delivery through innovation and collaboration, Open BIM (Hong Kong) Limited delivers cutting-edge tools that empower stakeholders across all phases of the building lifecycle.

About Graphisoft

Graphisoft® empowers teams to design great buildings through award-winning software solutions, learning programs, and professional services for the AEC industry. Our award-winning products and solutions support OPEN BIM for workflow transparency, longevity, and data accessibility for built assets. Archicad®, the architects' BIM software of choice, offers a complete end-to-end design and documentation workflow for architectural and integrated architectural and engineering practices of any size. BIMx®, the most popular mobile and web BIM app, extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle. BIMcloud®, the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across the globe regardless of the size of the project and the speed or quality of the team members' network connection. DDScad solutions support users with intelligent Mechanical, Electrical, and Plumbing (MEP) design tools, integrated calculations, and comprehensive documentation of all building system disciplines. Graphisoft is part of the Nemetschek Group. To learn more, visit [graphisoft.com](https://www.graphisoft.com).

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[Graphisoft](#)® empowers teams to design great buildings through award-winning software solutions, learning programs, and professional services for the AEC industry. **Archicad**®, the architects' BIM software of choice, offers a complete end-to-end design and documentation workflow for architectural and integrated architectural and engineering practices of any size. **BIMx**®, the most popular mobile and web BIM app, extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle. **BIMcloud**®, the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across

the globe regardless of the size of the project and the speed or quality of the team members' network connection. **DDScad's** intelligent MEP design tools, integrated calculations, and comprehensive documentation solutions combine great architecture with peak building performance. Graphisoft is part of the Nemetschek Group. To learn more, visit www.graphisoft.com

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