



Amy Senew, Vice President, Sales, Graphisoft and JY Teoh, Executive Vice President, IME Technology Sdn Bhd

Nov 15, 2022 19:22 CET

Graphisoft Announces Strategic Partnership with IME Technology Sdn Bhd to Accelerate BIM Coverage in Malaysia

Architects and engineers in Malaysia will benefit from Graphisoft's integrated approach to BIM workflow optimization.

KUALA LUMPUR, MALAYSIA, November 15, 2022 – Graphisoft, the leading Building Information Modeling (BIM) software solutions provider for architecture and engineering, today announced a strategic partnership with

IME Technology Sdn Bhd. This partnership will meet Malaysia's growing demand for integrated digital architectural software solution delivery.

Graphisoft empowers teams of building professionals with advanced technology and accompanying expertise to design and deliver great buildings with award-winning software. Archicad offers a complete end-to-end design and documentation workflow for architectural and engineering practices of any size. In addition, Archicad users can drive the design narrative on the building site for faster and more specific client feedback with BIMx, a popular mobile and web BIM app that extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle.

Robert Samuel, Sales Director of Graphisoft Asia Pacific, commented, "Graphisoft's vision is to bring BIM into widespread practice for the design and construction of buildings in Malaysia via model-based workflow integration. I believe, together with IME Technology Sdn Bhd, we can deliver holistic architectural software solutions with personalized technical support, role-specific training programs, and high-quality services to better support the Malaysian AEC market."

"We are extremely excited to be appointed by Graphisoft as a strategic partner to accelerate BIM implementation in Malaysia, providing architects, designers, engineers, and urban planners with an integrated digital solution to deliver their projects efficiently. With our expertise and knowledge in this space, we are confident that our clients will get the most out of Graphisoft solutions. We are committed to helping architectural practices to make better buildings through better BIM," said CW Lau, SVP at IME Technology Sdn Bhd. "The product's success is reflected in the number of successful projects completed with Archicad, including the world's second tallest building, Merdeka 118 in Kuala Lumpur."

About IME Technology Sdn Bhd

IME Technology is a member of the IME Group of companies, a local institution supporting industry and academia with world-class advanced Design and Manufacturing solutions since 1980. IME Technology specializes in 3D CAD Design, CAM (Machining), and CAE (FEA Simulation) and now expands its expertise in ERP and MES. We provide end-to-end design to manufacturing solutions throughout the product lifecycle – Design,

Engineering, Simulation, and Manufacturing. Visit imetech.com.my for more information.

Graphisoft boilerplate

[Graphisoft](#)® empowers teams to design great buildings, through award-winning software solutions, learning programs, and professional services for the Architecture, Engineering, and Construction industries. Our award-winning products and solutions support OPEN BIM for workflow transparency, longevity, and data accessibility for built assets. **Archicad**®, the architects' BIM software of choice, offers a complete end-to-end design and documentation workflow for architectural and integrated architectural and engineering practices of any size. **BIMx**®, the most popular mobile and web BIM app, extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle. **BIMcloud**®, the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across the globe regardless of the size of the project and the speed or quality of the team members' network connection. **DDScad** solutions support users with intelligent Mechanical, Electrical, Plumbing (MEP) design tools, integrated calculations, and comprehensive documentation of all building system disciplines. **DDScad Architect & Construction** is developed for architects, building contractors, and manufacturers of industrialized timber frame housing in Scandinavian markets. Graphisoft is part of the Nemetschek Group. To learn more, visit graphisoft.com.

About Graphisoft

[Graphisoft](#)® empowers teams to design great buildings through award-winning software solutions, learning programs, and professional services for the AEC industry. **Archicad**®, the architects' BIM software of choice, offers a complete end-to-end design and documentation workflow for architectural and integrated architectural and engineering practices of any size. **BIMx**®, the most popular mobile and web BIM app, extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle. **BIMcloud**®, the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across the globe regardless of the size of the project and the speed or quality of the team members' network connection. **DDScad**'s intelligent MEP design tools,

integrated calculations, and comprehensive documentation solutions combine great architecture with peak building performance. Graphisoft is part of the Nemetschek Group. To learn more, visit www.graphisoft.com

Contacts



Julianna Gulden

Press Contact
Senior Manager, Global Communications
Graphisoft
JGulden@graphisoft.com
+1 (216) 387-5234



Marianne Sims

Press Contact
Marketing Manager
Graphisoft North America
MSims@graphisoft.com
+1 (617) 485-4206



John Porter

Press Contact
Director, Marketing Success
Graphisoft UK
JPorter@graphisoft.co.uk
+447785921053



Stefan Lehmköster

Press Contact
Marketing Communications Specialist
Graphisoft Deutschland | DDScad
SLehmkoester@graphisoft.com
+49 2593 8249 923



Béatrice Panizza

Press Contact
Communications Manager
Graphisoft France
BPanizza@graphisoft.com
+33 7 69 78 94 61



Mirella Pereira Pinto Florio

Press Contact
Marketing Coordinator
Graphisoft Brasil - LATAM
MFlorio@graphisoft.com
+5511974475687



Karen Leow

Press Contact
Marketing Director, APAC
Graphisoft Asia Pacific
KLeow@graphisoft.com
+65 431 9199



Maki Hotoda

Press Contact
Senior Marketing Specialist
Graphisoft Japan
MHotoda@graphisoft.co.jp
+818 02308 5187