



THE INTERNATIONAL
BUSINESS AWARDS®

2023
STEVIE® AWARD
WINNER

Aug 28, 2023 16:00 CEST

Graphisoft Wins Bronze Stevie® Award in 2023 International Business Awards®

BUDAPEST, August 28, 2023 – Graphisoft, the leading Building Information Modeling (BIM) software solution developer for architecture, was named the winner of a Bronze Stevie® Award in the *Marketing Campaign of the Year – Software* category in The 20th Annual International Business Awards®.

The International Business Awards are the world's premier business awards program. All individuals and organizations worldwide – public and private, for-profit and non-profit, large and small – can submit nominations. The 2023 IBAs received entries from organizations in 61 nations and territories.

Graphisoft won in the **Marketing Campaign of the Year – Software** category for its **40 Years of Building Together** campaign, which celebrated Graphisoft’s 40th anniversary as an AEC industry leader. “Celebrating this milestone in Graphisoft’s history was a proud moment for all of us,” said Ron Close, Vice President, Marketing Success at Graphisoft. “We’re honored that the judges recognized our passion and excitement for what we do,” he added.

As one judge remarked, “Congratulations. Well-designed campaign with beautiful visuals. The results are great. Well done.” While another said, “I am especially impressed by the high volume of quality articles and content; it’s exciting to see the impact it had over previous years.”

More than 3,700 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories, including Company of the Year, Marketing Campaign of the Year, Best New Product or Service of the Year, Startup of the Year, Corporate Social Responsibility Program of the Year, and Executive of the Year, among others. This year’s competition also featured several new categories to recognize organizations’ and individuals’ achievements in sustainability initiatives.

Stevie Award winners were determined by the average scores of more than 230 executives worldwide who participated in the judging process in June and July.

“Nominations to the IBAs get better every year, and this year’s class of Stevie winners is the most impressive yet,” said Stevie Awards president Maggie Miller. “The winners have demonstrated that their organizations have set and achieved lofty goals. We congratulate them on their recognized achievements and look forward to celebrating them on stage in Rome on October 13.”

Details about The International Business Awards and the lists of Stevie Award winners are available at www.StevieAwards.com/IBA.

About Graphisoft

[Graphisoft](http://Graphisoft.com)® empowers teams to design great buildings through award-winning software solutions, learning programs, and professional services for the AEC industry. Our award-winning products and solutions support OPEN BIM for workflow transparency, longevity, and data accessibility for built assets. **Archicad**®, the architects’ BIM software of choice, offers a complete end-to-end design and documentation workflow for architectural and

integrated architectural and engineering practices of any size. **BIMx**[®], the most popular mobile and web BIM app, extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle. **BIMcloud**[®], the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across the globe regardless of the size of the project and the speed or quality of the team members' network connection. **DDScad** solutions support users with intelligent Mechanical, Electrical, and Plumbing (MEP) design tools, integrated calculations, and comprehensive documentation of all building system disciplines. Graphisoft is part of the Nemetschek Group. To learn more, visit graphisoft.com.

About the Stevie Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, the Middle East & North Africa Stevie Awards, The American Business Awards[®], The International Business Awards[®], the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive over 12,000 nominations annually from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.

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of the Nemetschek Group. To learn more, visit www.graphisoft.com

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