



2024

THE ARCHITECT'S NEWSPAPER

**BEST OF  
PRODUCTS**  
AWARDS

CATEGORY WINNER

**Design & Build  
Software**



**BIMx + Apple Vision Pro**

BIMx with Apple Vision Pro Enhances Project Viewing with Immersive 3D Experience

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## Graphisoft's BIMx with Apple Vision Pro Wins 2024 Best of Products Award

**BUDAPEST, September 9, 2024** – The Architect's Newspaper has recognized *BIMx with Apple Vision Pro* for its ability to deliver a rich BIM experience to all stakeholders involved in building design, delivery, and operations. Developed by Graphisoft, BIMx serves as the bridge that connects the design studio with the construction site, enabling seamless collaboration and communication throughout a project's lifecycle.

BIMx with Apple Vision Pro allows architects to involve clients and stakeholders as design concepts develop and are showcased. The impressive visual elements promote comprehension and clarity when challenges arise

during projects or when clients are unsure about options. Accessing striking visuals from anywhere allows teams to bring the plans to the job site for easy reference during construction. This strengthens the connection between the design studio, the client's office, and the construction site.

*"In today's dynamic construction and design landscape, architects and designers who embrace digital transformation can streamline workflows and reduce environmental impacts," said **Márton Kiss, Vice President of Product Success at Graphisoft.** "BIMx with Apple Vision Pro dynamically presents 3D models, including all necessary metadata, and revolutionizes how projects are visualized and managed."*

*"BIMx is really nice. It's a very seamless user interface where you have your BIM model, and then you also have the drawing set overlaid onto it so you can navigate your entire drawing set through the model and pull up details," said **Andre Herrero, jury member, and Founding Principal of Charlap Hyman & Herrero.** "Integrating that into an experiential thing like Vision Pro is really nice for clients and contractors on site. I totally support this."*

The model streaming technology found in BIMx with Apple Vision Pro effortlessly handles projects of any size. It provides synergy between BIM (Building Information Modeling) databases with facilities management, ensuring a seamless flow of information. Enhanced security measures for model transfer safeguard valuable data, while advanced visualization techniques, including precise sun positioning features, elevate project realism to new heights. Furthermore, the ability to accurately depict airspace according to specific times of day significantly enhances the realism and accuracy of project presentations, making them more efficient and engaging for all stakeholders involved.

For more information about BIMx, the most popular presentation and coordination app for desktops, mobile devices, and the internet, visit [graphisoft.com/solutions/bimx](https://graphisoft.com/solutions/bimx).

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## About The Architect's Newspaper

[The Architect's Newspaper \(AN\)](#) has shaped architecture culture for over

twenty years. Its seven annual print editions are trusted sources for architects, designers, building professionals, and intellectuals. Each issue collects breaking industry news and offers insightful commentary, critique, and project previews—led by editors with both a critical eye and a sense of levity.

ANis made by [AN Media Group](#), which produces award-winning publications, conferences, events, and continuing education experiences for a diverse design community. Combining timeliness with authority, AN Media Group is the most comprehensive source of information on the culture and practice of architecture across the United States.

## About Graphisoft

[Graphisoft](#)® empowers teams to design great buildings through award-winning software solutions, learning programs, and professional services for the AEC industry. Our award-winning products and solutions support OPEN BIM for workflow transparency, longevity, and data accessibility for built assets. **Archicad**®, the architects' BIM software of choice, offers a complete end-to-end design and documentation workflow for architectural and integrated architectural and engineering practices of any size. **BIMx**®, the most popular mobile and web BIM app, extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle. **BIMcloud**®, the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across the globe regardless of the size of the project and the speed or quality of the team members' network connection. **DDScad**solutions support users with intelligent Mechanical, Electrical, and Plumbing (MEP) design tools, integrated calculations, and comprehensive documentation of all building system disciplines. Graphisoft is part of the Nemetschek Group. To learn more, visit [graphisoft.com](https://graphisoft.com).

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most popular mobile and web BIM app, extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle. **BIMcloud®**, the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across the globe regardless of the size of the project and the speed or quality of the team members' network connection. **DDScad's** intelligent MEP design tools, integrated calculations, and comprehensive documentation solutions combine great architecture with peak building performance. Graphisoft is part of the Nemetschek Group. To learn more, visit [www.graphisoft.com](http://www.graphisoft.com)

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