



 GRAPHISOFT.  
A NEMETSCHKE COMPANY

# A NEW ERA OF SMART DESIGN HAS ARRIVED.

WEST SIDE PLACE  
MELBOURNE, AUSTRALIA  
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As a member of the media, you're invited to our 2024 Product Launch on October 2 and Global Press Event on October 3

Sep 23, 2024 11:00 CEST

## MEDIA ALERT! Explore a new era of smart design with Graphisoft

[You're invited](#) to our online product launch event on **October 2 at 2 PM (CEST)** to discover the new solutions helping architects increase productivity and drive profitability. With our smart design solutions, projects will develop much faster, with even less chance of errors and issues. [Join us](#), free of charge.

**Keynote | Design the Future - Graphisoft CEO Daniel Csillag and Márton Kiss, Chief Product Officer**, will share their insights and provide a professional perspective on the business-building power of our innovation-rich product portfolio. Discover how our technology partners from **Solibri, Bluebeam**,

**BIMmTools**, **McNeel**, and **Enscape** enable us to multiply the customer values and user benefits of our updated solution ecosystem.

[Check out the agenda](#) and [join this fast-paced event](#) to learn how Graphisoft is using **AI** and **intelligent digital design solutions** to help architects design sustainable and better-performing buildings in less time.

*The product launch event will be held in English with English, French, German, Spanish, and Brazilian Portuguese subtitles. Can't make it? Sign up anyway, and we'll send you the on-demand replay!*

**Global Press Event | October 3, 2 PM (CEST)**—As a member of the media, you're also invited to an **exclusive online press briefing** with Graphisoft CEO Daniel Csillag and Márton Kiss, Chief Product Officer, to discuss the back story of the latest updates to the product portfolio and the company's future vision. We'll end with a **LIVE Q&A**, so bring your questions! **One signup gets you access to both events.** Don't miss out!

*The global press event will be held in English; it will not be recorded.*



**SIGN ME UP**

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## About Graphisoft

[Graphisoft](#)® empowers teams to design great buildings through award-winning software solutions, learning programs, and professional services for the AEC industry. **Archicad**®, the architects' BIM software of choice, offers a complete end-to-end design and documentation workflow for architectural and integrated architectural and engineering practices of any size. **BIMx**®, the most popular mobile and web BIM app, extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle. **BIMcloud**®, the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across the globe regardless of the size of the project and the speed or quality of the

team members' network connection. **DDScad**'s intelligent MEP design tools, integrated calculations, and comprehensive documentation solutions combine great architecture with peak building performance. Graphisoft is part of the Nemetschek Group. To learn more, visit [www.graphisoft.com](http://www.graphisoft.com)

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