

**FEATURED SESSION**

# How Visualization Helps Create Great Architecture



Mar 10, 2022 21:50 CET

## **MEDIA ALERT: NVIDIA GTC22 Featured Session - Graphisoft CEO Huw Roberts and NVIDIA VP Bob Pette**

[Join Graphisoft CEO Huw Roberts and NVIDIA VP/GM for Enterprise Visualization Bob Pette](#) at NVIDIA GTC22 as they discuss how new technologies are addressing the challenges and opportunities in the AEC industry today. They'll talk about the impact of the latest innovations on the new normal of hybrid work, digital twins, augmented reality, immersive visualization and simulation (including machine learning and AI), and building information modeling.

You'll also get a look at how the connection between **Archicad** and the

**NVIDIA Omniverse™** platform helps architects create stunning visualizations.

**Date/Time:** March 24, 2022, 4-4:50 PM (CET) / 11-11:50 AM (EDT) / 8-8:50 AM (PDT)

**Free Registration Link:** <https://www.nvidia.com/gtc/?ncid=partn-250114>

## About Graphisoft

[Graphisoft®](#) empowers teams to design great buildings, through award-winning software solutions, learning programs, and professional services for the Architecture, Engineering, and Construction industries. Our award-winning products and solutions support OPEN BIM for workflow transparency, longevity, and data accessibility for built assets. **Archicad®**, the architects' BIM software of choice, offers a complete end-to-end design and documentation workflow for architectural and integrated architectural and engineering practices of any size. **BIMx®**, the most popular mobile and web BIM app, extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle. **BIMcloud®**, the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across the globe regardless of the size of the project and the speed or quality of the team members' network connection. **DDScad** solutions support users with intelligent Mechanical, Electrical, Plumbing (MEP) design tools, integrated calculations, and comprehensive documentation of all building system disciplines. **DDScad Architect & Construction** is developed for architects, building contractors, and industrialized timber frame housing manufacturers in Scandinavian markets. Graphisoft is part of the Nemetschek Group. To learn more, visit [graphisoft.com](https://graphisoft.com).

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lifecycle. **BIMcloud®**, the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across the globe regardless of the size of the project and the speed or quality of the team members' network connection. **DDScad's** intelligent MEP design tools, integrated calculations, and comprehensive documentation solutions combine great architecture with peak building performance. Graphisoft is part of the Nemetschek Group. To learn more, visit [www.graphisoft.com](http://www.graphisoft.com)

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