



HIRING THE NEXT GENERATION OF ARCHITECTS



GLOBAL RECRUITMENT
SURVEY RESULTS

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Graphisoft global recruitment survey reveals BIM knowledge is most sought-after skill

Key learnings will help firms find outstanding talent and for students, recent graduates, and young professionals to find their ideal place to work.

BUDAPEST, October 28, 2021 – Graphisoft, the leading Building Information Modeling (BIM) software solution provider for architecture, today announced the results of its ‘Hiring the next generation of architects’ global recruitment survey* – the first of its kind in the AEC industry. The survey attracted more than 1,100 responses and focused on the skills and mindset needed in today’s digitalized architectural job market.

Balanced skills make ideal candidates

According to 39% of employers who responded to the survey, current job candidates lack a good balance of three skill areas that make up the BIM mindset: digital mindset/software skills, engineering mindset/technical skills, and artistic mindset/creativity. Graphisoft's global recruitment survey is an important first step in filling the gap between employer expectations and how architects are currently educated. The survey targeted practices across the spectrum with small (60%), medium (18%), and large (22%) firms responding from around the world.

BIM software knowledge + BIM mindset are key

"To help firms find great talent, we asked employers what the main roadblocks are when recruiting recent architecture school graduates," said Szabolcs Miko, Manager, Global Education at Graphisoft. "49% of respondents said that job candidates lack proficiency in BIM, while 39% said that recruits don't even have a BIM mindset."

66% of respondents responsible for hiring new recruits said that BIM knowledge is the most important requirement, with a BIM mindset a close second at 59%.

The survey showed that employers support acquiring BIM software skills through on-the-job training (69%), internal training (53%), and external, third-party training (40%).

"The survey shows just how important BIM is in educating the architects of the future," said Huw Roberts, Graphisoft CEO. "Graphisoft is committed to closing the gap in architecture education by offering Archicad free to students, giving them the tools they need to successfully compete on the job market."

Referrals, universities, and social media are top recruitment channels

The most effective channels to recruit recent graduates and young professionals are first and foremost referrals (55%), university networks (44%), social media (40%), and job boards (27%).

Architecture and design students, teachers, and schools can get fully functional education versions of Archicad free of charge. Visit myarchicad.graphisoft.com to register and download Archicad today. Students are also encouraged to visit [Graphisoft Learn](#) and [Graphisoft Community](#), which are outstanding sources of free information and support.

*Survey period: August 20, 2021 – September 6, 2021

Sample size: 1100

Methodology: quantitative large sample survey

About Graphisoft

[Graphisoft](#)® empowers teams to create great architecture, through award-winning software solutions, learning programs, and professional services for the Architecture, Engineering, and Construction industry. **Archicad**®, the architects' BIM software of choice, offers a complete end-to-end design and documentation workflow for architectural and integrated architectural and engineering practices of any size. **BIMx**®, the most popular mobile and web BIM app, extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle. **BIMcloud**®, the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across the globe regardless of the size of the project and the speed or quality of the team members' network connection. Graphisoft is part of the Nemetschek Group. To learn more visit www.graphisoft.com

Contacts



Julianna Gulden

Press Contact

Director, Global Communications

Graphisoft

JGulden@graphisoft.com

+1 (216) 387-5234



John Porter

Press Contact
Director, Marketing Success
Graphisoft UK
JPorter@graphisoft.co.uk
+447785921053



Stefan Lehmköster

Press Contact
Marketing Communications & Media Relations Manager
Graphisoft Deutschland | DDScad
SLehmkoester@graphisoft.com
+49 2593 8249 923



Béatrice Panizza

Press Contact
Communications Manager
Graphisoft France
BPanizza@graphisoft.com
+33 7 69 78 94 61



Mirella Pereira Pinto Florio

Press Contact
Marketing Coordinator
Graphisoft Brasil - LATAM
MFlorio@graphisoft.com
+5511974475687



Maki Hotoda

Press Contact
Marketing Manager
Graphisoft Japan
MHotoda@graphisoft.co.jp
+818 02308 5187