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AIA Conference on Architecture & Design
June 4-7, Boston

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GROUP**



**Join Graphisoft
at AIA 2025,
Booth 563**

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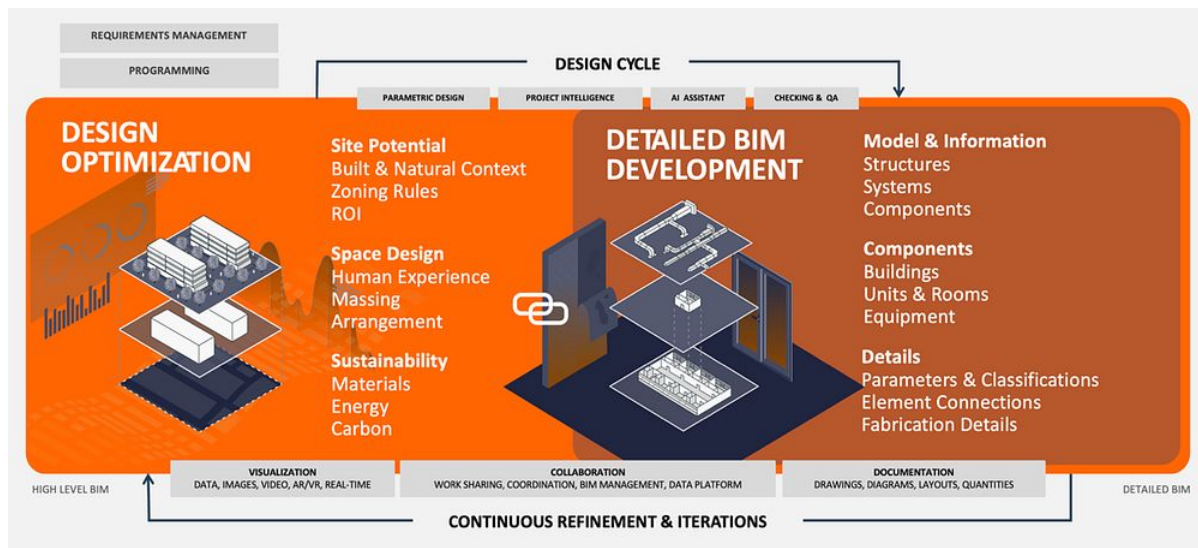
Graphisoft to unveil Design Intelligence Strategy at AIA25 in Boston

Architects will enjoy enhanced creativity and productivity, thanks to a customer-centric framework that integrates AI, data-driven insights, and advanced workflows

BUDAPEST, May 29, 2025—Graphisoft, the leading developer of Building Information Modeling (BIM) software solutions for architecture and multidisciplinary design, will unveil its Design Intelligence Strategy — a customer-centric framework that guides the firm's design and development of software solutions — at AIA25 in Boston, June 4-7. The strategy reflects Graphisoft's commitment to staying connected to the evolving needs, challenges, and goals of architects and engineers worldwide.

Graphisoft's software solutions are developed by AEC professionals who understand the profession's unique challenges. This ensures intuitive workflows that unlock creativity, enhance productivity, and empower designers to bring their boldest ideas to life.✕

“The past two decades have seen BIM and digitalization revolutionize our industry. But as demands increase, traditional tools alone aren’t enough,” said Márton Kiss, Chief Product Officer at Graphisoft. “Our Design Intelligence Strategy integrates AI, data-driven insights, and advanced workflows—empowering architects and engineers to make informed decisions at every project stage – resulting in better-performing, more sustainable buildings. The benefit to our users is nothing less than enhanced creativity, productivity, and a growing portfolio of winning projects.”



Visitors to Booth 563 can learn about the latest developments coming this fall to the Graphisoft solutions ecosystem:

Archicad: The Best Design Experience

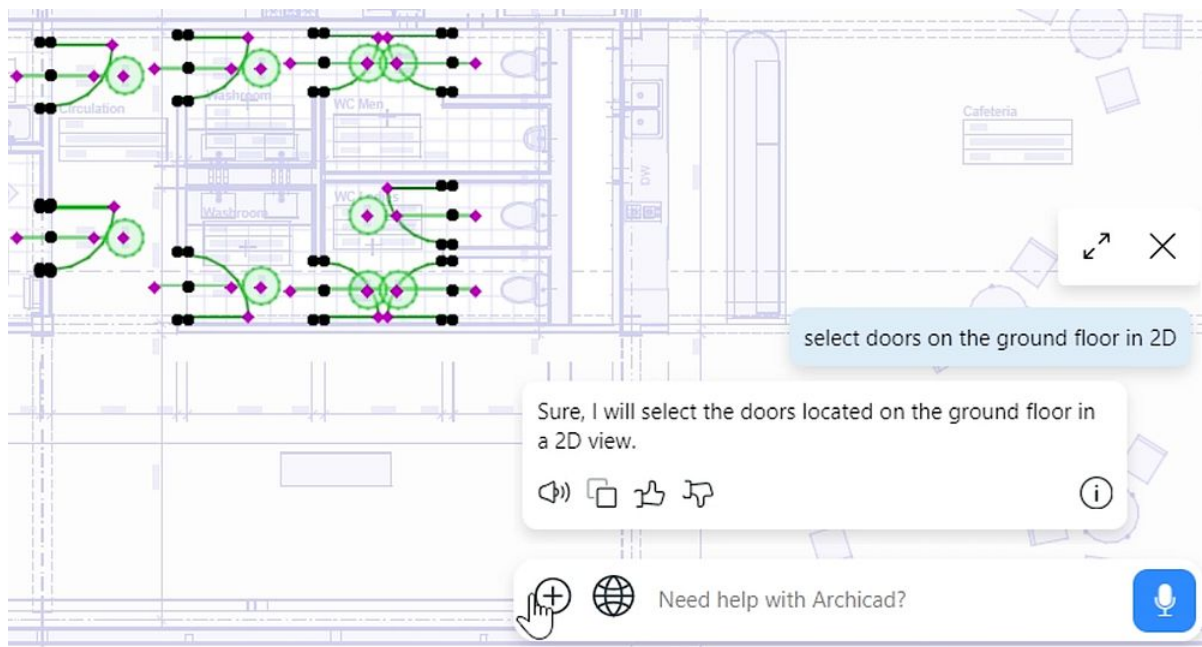
The 2025 update of the industry's leading architectural design solution delivers the most refined and user-friendly design experience yet, with a strong focus on quality-of-life improvements and fulfilling key user wishes. From renovation status for markers to section/elevation opening input and flexible, interactive schedule formatting, every new feature makes architectural workflows smoother and more efficient.

The fall 2025 release will also mark the first integration of AI Assistant, Graphisoft's intelligent in-app experience, setting the foundation for smarter design assistance. Graphisoft leverages AI to streamline workflows by helping

with repetitive tasks and documentation, as well as enhancing product usability. And AI Visualizer enables users to generate detailed visualizations from early 3D concepts within Archicad without needing to model them in 3D, thanks to a powerful AI engine that generates high-quality images.

Additionally, BIMx and BIMcloud continue to evolve with enhanced capabilities and security, ensuring seamless collaboration and coordination among all stakeholders.

With Archicad, architects can design with greater ease, precision, and confidence while enjoying what they do best – designing great buildings.

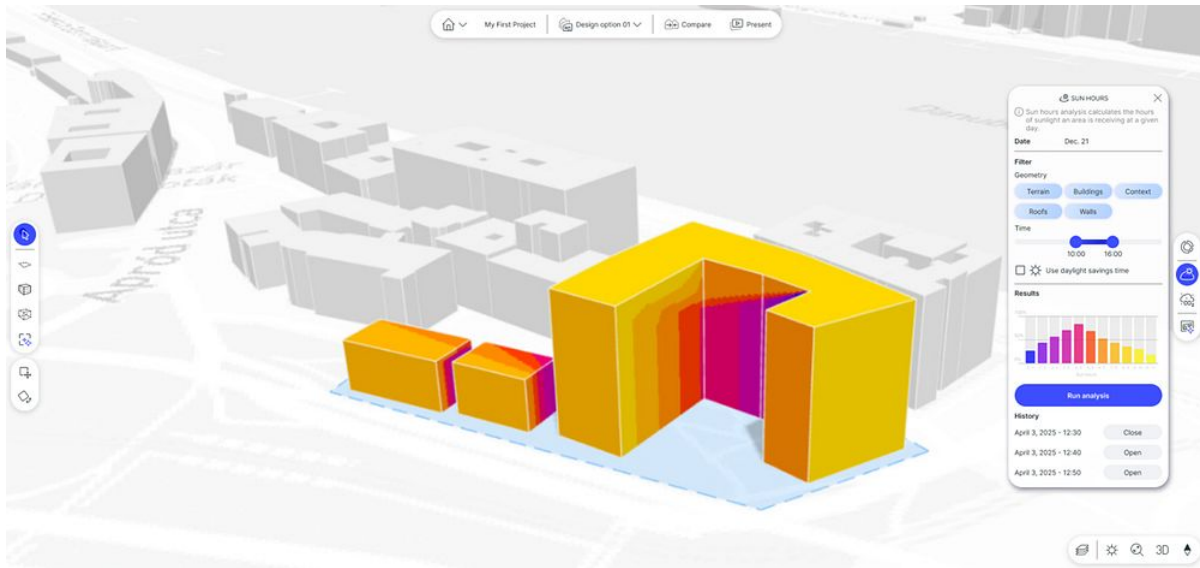


Project Aurora: Revolutionizing data-informed design exploration and optimization

Recognizing that the most critical decisions impacting a project's success – its sustainability, cost, and ultimate value – are often made much earlier, Graphisoft is introducing Project Aurora, a next-generation, cloud-native platform for data-informed, iterative design.

Targeted to enter a public beta phase next year, 'Project Aurora' extends collaboration beyond architects to other early-stage stakeholders, including engineers, developers, and urban planners. By integrating sustainability assessments and feasibility analyses into shared digital workspaces, Project

Aurora bridges early ideation with detailed BIM workflows.



Graphisoft MEP Designer: Simplifying BIM for Engineers

Traditionally, detailed BIM has been the domain of architects and structural engineers; however, today's projects require input from a broader range of stakeholders, including MEP engineers, property developers, urban designers, and even municipal authorities. Close collaboration between architects and MEP engineers is crucial for achieving optimal building performance and sustainability goals. To address this, Graphisoft has introduced the new **MEP Designer**, which is fully integrated within Archicad. This tool is designed to streamline the collaboration between architects and MEP engineers, enabling them to work together in a shared digital environment. With intuitive modeling tools, automated system design, and built-in energy analysis, MEP Designer streamlines the adoption of BIM workflows for engineers, facilitating seamless coordination among teams.

Archicad Collaborate subscribers gain the added benefit of access to all MEP developments alongside powerful architectural design tools. Graphisoft also offers MEP Designer for Engineers as a separate product.

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About Graphisoft

[Graphisoft](http://www.graphisoft.com)® empowers teams to design great buildings through award-winning software solutions, learning programs, and professional services for the AEC industry. **Archicad**®, the architects' BIM software of choice, offers a complete end-to-end design and documentation workflow for architectural and integrated architectural and engineering practices of any size. **BIMx**®, the most popular mobile and web BIM app, extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle. **BIMcloud**®, the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across the globe regardless of the size of the project and the speed or quality of the team members' network connection. **DDScad**'s intelligent MEP design tools, integrated calculations, and comprehensive documentation solutions combine great architecture with peak building performance. Graphisoft is part of the Nemetschek Group. To learn more, visit www.graphisoft.com

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