

BUILDING TOGETHER DIGITAL EVENT

OCTOBER 25-27, 2022

GOODMAN
ARQUITETO: PITÁ ARQUITETURA
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Goodman | Arquiteto: Pitá Arquitetura | Photo: Maurício Moreno

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Join the world's leading AEC thought leaders at Building Together 2022 online to explore the latest disruptive industry trends and innovative best practices

Attendees to this digital event will gain actionable and practical insights into the most pressing challenges and opportunities facing the AEC industry today as leading experts share their knowledge and best practices on topics including sustainable architecture, digital transformation, immersive visualization, and empowering future architects and engineers.

BUDAPEST, October 5, 2022 –Graphisoft, the leading Building Information Modeling (BIM) software solution developer for architecture and engineering, has announced the complete speaker list and agenda for the Building Together 2022 online event. Scheduled for October 25-27, the online program will cover a range of topics, including socially responsible architecture, digital tools and transformation, visualization technology, and future-proofing the next generation of architects and engineers.

The keynotes, case studies, and roundtable discussions will highlight real-life actionable and practical insights – all within the framework of an inspiring three-day online conference. Live Q&A and networking opportunities with leading professionals and peers will guarantee a robust, interactive experience for all attendees.

"Graphisoft customers have designed millions of buildings around the globe to create a world of attractive, culturally valuable, and sustainable buildings," said Huw Roberts, Graphisoft CEO. "We're excited and honored to be joined by outstanding thought leaders and innovators in the AEC space at this year's Building Together event – and to share their practical insights on the trends shaping architectural design and engineering."

What to expect at Building Together 2022

- ***Architecture as a tool to improve lives:*** According to **Anna Heringer (Germany)**, 'joyful living is a creative and active process.' The internationally acclaimed 2010 recipient of an honorary UNESCO professorship was recently awarded the Cross of Merit of the Federal Republic of Germany for her outstanding contributions as a pioneer of sustainable construction.
- ***Acting towards designing Socially Responsible Architecture (SRA):*** **Jessica M. O'Donnell, Kitchen & Associates (USA)**, will moderate a roundtable on how architectural practices can take actionable steps now to implement elements of the Socially Responsible Architecture movement in their current projects.
- ***Golden nuggets – Data-driven change in architectural practice:*** Data is everywhere, insights are not. **Rosey Alexander, Bond Bryan (UK)**, shares a glimpse into how architectural practices can use the data they generate to unearth information that drives change and alters behavior.
- ***Digital Darwinism:*** The disruptive nature of start-ups brings

innovation and challenges to larger, more established firms. **Karl-Heinz Land (Germany)** explains what 'digital Darwinism' is and how companies can leverage that disruption to work in their favor.

- ***Turning a vision into built reality – Floating Office Rotterdam:*** **Albert Richters** explains how the **Powerhouse Company (Netherlands)** used BIM to build a floating, off-grid, carbon-neutral office building.
- ***Building business relationships:*** **Bernardo Farkasvölgyi, Farkasvölgyi Architects (Brazil)**, describes how strong mentor and client relationships and innovative technology partnerships helped build and grow a successful practice – now in its fourth generation – despite a challenging business environment.
- ***The advantage of functioning fully in BIM:*** Learn how Archicad empowers the 12-person team at Resin Architecture, led by **Graham Whipple (USA)**, to do the work of a 50-person firm.
- ...and much more.

For a complete list of speakers and topics and to register for free to attend the Building Together 2022 conference, please visit

<https://graphisoft.com/events/building-together-digital-event-2022>.

About Graphisoft

[Graphisoft](#)® empowers teams to create great buildings through award-winning software solutions, learning programs, and professional services for the Architecture, Engineering, and Construction industry. **Archicad**®, the architects' BIM software of choice, offers a complete end-to-end design and documentation workflow for architectural and integrated architectural and engineering practices of any size. **BIMx**®, the most popular mobile and web BIM app, extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle. **BIMcloud**®, the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across the globe regardless of the size of the project and the speed or quality of the team members' network connection. **DDScad**'s intelligent Mechanical, Electrical, Plumbing (MEP) design tools, integrated calculations, and comprehensive documentation solutions combine great architecture with peak building performance. Graphisoft is part of the Nemetschek Group. To learn more, visit

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