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ARCHICAD AND MAC

MEET THE ULTIMATE POWER COUPLE

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Meet the ultimate power couple: Archicad and Mac

Architects on Mac devices benefit by combining the industry's first 3-nanometer computing process with the power of Archicad for a highly efficient, intuitive design workflow

BUDAPEST, February 22, 2024 — Graphisoft,the leading Building Information Modeling (BIM) software solution developer for architecture and multidisciplinary design, will reveal its performance test results of Archicad on the latest MacBook Pro in a February 27 webinar. Asthe first native BIM software solution for Mac and fully optimized on Mac from the beginning — native Apple Silicon support for Archicad means users can take advantage of Apple's latest hardware innovations.

In October 2023, Apple revealed significant technological advances to the MacBook Pro and the 24-inch iMac featuring the M3 chip, resulting in a powerful and efficient workflow. The high-speed performance delivered by the combination of Archicad and Apple Mac devices promises to turbo-charge architectural design. Supercharged by the M3 family of chips, Apple showcased Archicad to demonstrate unprecedented speed and versatility on the new Macs.

Power, where you need it most

Graphisoft will unveil the findings of the Archicad and Mac performance tests at an exclusive webinar on February 27 at 2 PM (EST). Participants will hear from industry leaders, including Jared Banks, AIA, to discover how the new M3-Max chip can help architects boost the efficiency and quality of their projects. A sneak peek at the results reveals:

- Up to 2.5x faster file opening
- Up to 3x faster section generation and display
- Up to 3x faster documentation layout update and display
- Up to 2x faster rendering with Cineware and Redshift engines

"I upgraded from the best possible 2019 16" MacBook Pro to the 2023 16" M3 MacBook Pro," Jared Banks said. "The M3 is amazing — I love how fast Archicad 27 runs on it and the incredible battery life. With my old laptop, I couldn't go long on-site in Archicad with the computer unplugged. Now, with my M3, I can go for hours," he added.

Upgrading to the M3 Max MacBook Pro boosts Archicad users' productivity with powerful tools designed to help architects respond quickly to shifts in workload and locations, including:

- Lightning-fast 3-nanometer chips for uninterrupted productivity
- BIM project collaboration with BIMcloud
- Real-time team messaging using Teamwork
- Access to interactive models using BIMx, including the recently launched Apple Vision Pro.

"We're excited to share the results of our performance tests on the new MacBook Pro," said Márton Kiss, Vice President of Product Success at Graphisoft. "Architects will definitely experience a significant boost in efficiency and project quality, thanks to the speed of these powerful devices."

For more information about Archicad and Mac performance and to sign up for the February 27 webinar, visit https://graphisoft.com/solutions/archicad/archicad-and-mac/

Archicad
Archicad's powerful built-in tools and user-friendly interface make it the most efficient and intuitive BIM software on the market. Featuring out-of-the-box design documentation, one-click publishing, photo-realistic rendering, and best-in-class analysis, Archicad lets architects focus on what they do best: design great buildings.

With a continuous focus on project manageability, Archicad's most recent updates deliver highly requested additions, increasing design team efficiency. Improved consistency and new productivity tools make designing with Archicad faster and more enjoyable — even for architects switching from other design platforms. Learn more about what's new in Archicad.

Apple + Graphisoft
The relationship between Apple and Graphisoft can be traced to the 1980s when Steve Jobs came across an early version of Archicad. His first impressions of the software led him to throw Apple's support behind the further development of Archicad. Graphisoft was a small company with limited resources, working within the economic and political confines of what was then communist Hungary. Jobs also introduced Graphisoft to Apple's worldwide distribution network.

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About Apple
Apple revolutionized personal technology with the introduction of the Macintosh in 1984. Today, Apple leads the world in innovation with iPhone, iPad, Mac, Apple Watch, and Apple TV. Apple's five software platforms — iOS, iPadOS, macOS, watchOS, and tvOS — provide seamless experiences across all Apple devices and empower people with breakthrough services, including the App Store, Apple Music, Apple Pay, and iCloud. Apple's more than 100,000 employees are dedicated to making the best products on earth and to leaving the world better than we found it.

About Graphisoft

Graphisoft® empowers teams to design great buildings through award-winning software solutions, learning programs, and professional services for the AEC industry. **Archicad**®, the architects' BIM software of choice, offers a complete end-to-end design and documentation workflow for architectural and integrated architectural and engineering practices of any size. **BIMx**®, the most popular mobile and web BIM app, extends the BIM experience to include all stakeholders in the building design, delivery, and operations lifecycle. **BIMcloud**®, the AEC industry's first and most advanced cloud-based team collaboration solution, makes real-time collaboration possible across the globe regardless of the size of the project and the speed or quality of the team members' network connection. **DDScad**'s intelligent MEP design tools, integrated calculations, and comprehensive documentation solutions combine great architecture with peak building performance. Graphisoft is part of the Nemetschek Group. To learn more, visit www.graphisoft.com

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